Listen!

www.wrvo.org

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Says You! Returns to Syracuse

Game of Bluff and Bluster a Hit in Central New York

Hundreds of WRVO listeners participated in Says You! show tapings at the Palace Theatre on James (Eastwood) October 30 and 31.

Says You! returned to Syracuse in October to tape four episodes of one of public radio's most popular game shows. Former panelist **Barry Nolan** has stepped up to become host and moderator after ***Says You!*** inventor and long-time host **Richard Sher** passed away unexpectedly from cancer in February.

A staple of WRVO's Saturday entertainment lineup, ***Says You!*** is heard weekly at noon on the WRVO radio network. Two teams of panelists vie for points as each struggles to produce definitions for obscure words and terms. And, when they come up short, the audience is invited to chime in.

As expected, WRVO listeners chortled, whinnied and guffawed as panelists **Carolyn Faye Fox, Tony Kahn, Arnie Riesman, Murray Horwitz, Lenore Shannon**, and **Francine Achbar** traded quips and quibbles at the ***Palace Theatre on James***. The four programs aired on hundreds of stations nationwide in the month of November.

WRVO had hosted ***Says You!*** three times previously, and we look forward to hosting these merry punsters again one day. Thanks to all who came out to join in the fun and show your support for WRVO Public Media.

"Team Shannon" enjoys a moment of levity - or absurdity - during an October taping of Says You! in Syracuse. Left to right are Carolyn Faye Fox, Arnie Riesman and Lenore Shannon. Other cast members included Tony Kahn, Francine Achbar and Murray Horwitz. Nearly 800 WRVO listeners and staff members attended the two tapings.

New Weekend Program coming in January

Al Letson, award-winning journalist, host of ***Reveal***

Beginning January 9, WRVO will bring you the Peabody Award-winning investigative program ***Reveal.*** Produced by the Center for Investigative Reporting and Public Radio Exchange (PRX), ***Reveal*** investigates what's going on behind the scenes, hidden from public view. Hosted by **Al Letson**, the new program will air Saturdays at 2PM.

Marketplace Weekend will move from 6am to 4pm Saturdays, and ***Fresh Air Weekend with Terry Gross*** will move up one hour to 7am Sundays. (continued page 2)

Fall 2015 Fundraiser another Success

Sustained Giving, Online Pledges Continue to Grow

Thanks to all of you for your continued support of the WRVO mission, and a special thank you - and welcome aboard! - to all of you new members. Your support is critical to WRVO Public Media's long-term sustainability. We are delighted that you have made the decision to contribute to this important undertaking.

WRVO Senior Producer Mark Lavonier and Station Manager Bill Drake at the microphones during the fall 2015 on-air fundraiser in October.

WRVO's annual fall fundraiser is our primary source of revenue to cover the cost of NPR, APM, BBC and other programming. Once again this year a significant increase in contributions arrived prior to the actual on-air campaign, and more members are contributing monthly (sustaining membership) through automatic credit card payments. Thanks to all for your support.

WRVO Group Tours Cowboy Country

Saddled up for Yellowstone, Grand Teton, Badlands

WRVO's Cowboy Country tour, rounded up and headed out.

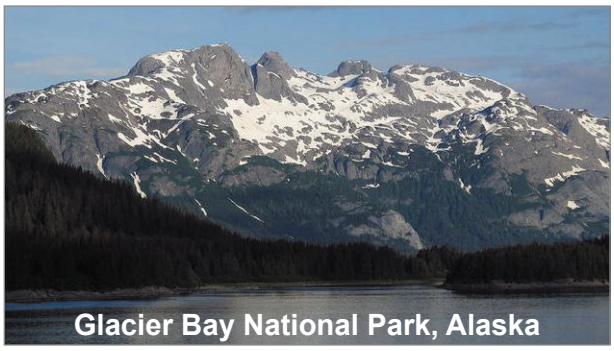
WRVO listeners and Boyer Travel teamed up for an eight-day fundraiser excursion to America's cowboy country in September. Highlights included a Jackson Hole rodeo, trips to Grand Teton, Yellowstone and South Dakota's Badlands National Parks as well as iconic Mt. Rushmore.

More discovery tours are coming in 2016, including a return to Alaska in May, and our first ever fall cruise from New York to Bermuda with round-trip coach transportation from Syracuse to New York included.

In Alaska, enjoy ports-of-call in Ketchikan, Juneau and Skagway, a full-day scenic cruise through Glacier Bay National Park, and an afternoon in College Fjord. Shore excursions run the gamut, from physically challenging activities to relaxing garden visits or city tours.

The 11-day cruise and tour package includes: transfers from Vancouver Airport to the pier; 7-night cruise from Vancouver to Whittier; onboard accommodations, food and entertainment; up to 50 percent off guests three and four in the stateroom; glass-domed rail transport to Denali National Park; two overnight stays at the Denali Princess Wilderness Lodge; a four hour guided tour of Denali National Park; luxury motor coach transportation between lodgings; and more!

A number of options for air travel are also available through Boyer Travel. For more information about these fundraiser cruises, call Boyer travel at (315) 956-4418 or email **Martha Boyer** at **mboyer@cruiseplanners.com**.



Glacier Bay National Park, Alaska

Weekend shuffle (from page 1)

Weekdays at noon, Sundays at 7am

And, you'll hear locally produced programs more often. The Campbell Conversations, WRVO's weekly public affairs discussion hosted by Grant Reeher, will be heard at 6am Saturdays in addition to its regular 6pm Sunday evening time slot.

Campbell Conversations with Grant Reeher

Saturdays at 6am, Sundays at 6pm

Take Care, WRVO's weekly conversation on health and wellness, will air at 6:30am Saturdays in addition to the regular Sunday evening airing at 6:30pm.

Linda Lowen **Lorraine Rapp**

For your health and well-being

Saturdays at 6:30am, Sundays at 6:30pm

HealthLink on Air, produced by staff at SUNY Upstate Medical University, will be heard 6am Sundays as well as its regular 9pm Sunday schedule.

Linda Cohen

Sundays at 6am and 9pm

International Journalists visit WRVO

Tour coordinated by International Center of Syracuse

WRVO General Manager Michael Ameigh, Station Manager Bill Drake, News Director Catherine Loper, and Program Host Leah Landry discussed public media management practices with visiting journalists.

WRVO staff presented an informal seminar on public radio to a delegation of international journalists in August. The tour was part of a program titled Broadcast Journalism: New and Traditional Programs sponsored by the U.S. State Department International Visitor Program.

Nations represented included Armenia, Australia, Bahrain, Maylasia, Peru, Rhwanda, Tanzania, and Tunisia. The delegation included radio and TV reporters, anchors, news producers, and media educators.

New Health Foundation Grant to fund Take Care

Additional 48 programs to be produced in coming year

WRVO Public Media has received a $65,000 grant from the ***Health Foundation for Western and Central New York*** to produce additional segments of ***Take Care***. The health and wellness program airs Saturdays at 6:30am and Sundays at 6:30pm and is available on demand at WRVO.org. Hosted by **Lorraine Rapp** and **Linda Lowen, *Take Care*** features interviews with distinguished health experts from around the country on a range of topics of interest to residents of upstate New York. With more than 100 segments produced, Take Care celebrated its second anniverary in April.

Mark Lavonier

Every night 10-midnight

Underwriting WRVO Programming can produce results for Your Business or Organization

Funding for station operations and capital needs is generated primarily from corporate underwriting. WRVO is supported by more than 400 businesses and community organizations each year.

WRVO underwriting sales representatives Bill Gowan (left) and Tom Herbert at a recent B2B (business to business) event at the Oncenter in Syracuse. They regularly attend chamber and business events to demonstrate how promoting businesses and events as a WRVO underwriter produces excellent marketing results for WRVO clients.

WRVO Public Media is one of the most effective ways to get the word out. With tens of thousands of unique listeners tuning in weekly, underwriter messages are heard by thousands of listeners each time they air. Learn more about how your business or organization can become a WRVO underwriter. Call us at 1-800-341-3690 or visit: WRVO.org/underwriter.

Donate your excess car, truck, boat or RV to WRVO. You get a tax benefit, WRVO receives proceeds to support excellent programming. Insurance Auto Auctions of Cicero, NY will pick it up at no charge.

315-699-2622 Free Towing!

MemberCard Adds NYS Winery Tasting

Members of WRVO Public Media who make annual contributions of $120 or more receive the **WRVO MemberCard** entitling them to discount dining at more than 100 area restaurants. And now, more benefits including a number of health and wellness services and winery tasting discounts at scores of wineries in the Finger Lakes, Tug Hill, Lake Champlain and Niagara Frontier regions. And, you can choose from scores of online shopping discounts on merchandise and services. Visit:

www.wrvo.org/membercard

Be sure to take your MemberCard with you everywhere. To qualify, click on the "Support this Station" link at our website **wrvo.org,** or call (315) 312-3690.

Join the 'Foneless February' Member Pool!

Of everything we do to assure WRVO's financial strength over the long haul, the most important is bringing first-time members into the WRVO family. They help spread the word to others that WRVO Public Media is an important resource that requires listener support to continue providing the level of service listeners have come to expect.

To that end, we are asking you to consider joining our '**Foneless February**' Member Pool by making an additional pledge or contribution. Your donation will be used to match first-time donations as an incentive to attract new members in our upcoming spring fundraiser. For more information and to make your pledge, please contact **Member Services at 312-3690 or** toll free at 1-800-341-3690. And, thank you!

Remembering WRVO in your Will is a Great Way to Ensure This Essential Service Will Continue

WRVO is a non-profit public radio service that relies on listeners for the bulk of our support. We spend more than $500,000 annually to provide the excellent programming that makes this service distinctive and unrivaled in upstate New York for balanced, credible, thorough coverage of issues that affect every listener.

To learn how you can support the WRVO mission with a bequest, and to receive full lifetime benefits of WRVO membership and appropriate recognition of your gift, please contact WRVO Membership at 315-312-3690.

Another Great Year, Thanks to You

Michael S. Ameigh
General Manager

As 2015 draws to a close, I am delighted to report that WRVO Public Media continues to grow, in many ways. You, our members, came through with your financial support once again. Hundreds of new members stepped forward to join our cause, many from outside the region, even out of state, listeners who stream our programming over the Internet.

We have put more 'feet on the ground' in the news department resulting in broader reporting across nearly 20 counties. Our public affairs coverage has expanded, and we are preparing to put more signal into the air to serve communities that do not currently receive reliable WRVO broadcast service.

They make it happen: Leah Landry, SUNY Oswego graduate assistant Sonny Goldbaum, Jason Smith, Catherine Loper, and Tom Magnarelli.

In fact, on the technical side, by the end of 2016 we expect to have new low-power transmitters operating in Dryden, Marathon and Rome, NY, a new service to unserved areas of Madison County and, with a bit of luck, changes within our existing station network that will streamline the transmitter fleet and that will result in significant cost savings in broadcast operations.

And, very soon we will take occupancy of the new WRVO production studio in the SUNY Oswego Metro Center Branch Campus on Clinton Square in downtown Syracuse, funded in part by SUNY Oswego.

A big thank you once again this year to the ***Health Foundation for Western and Central New York*** for renewing funding for ***Take Care,*** WRVO's health and wellness show now in its third year with more than 100 episodes available for download from wrvo.org and, thanks to this new grant, 48 more in the pipeline.

And thank you. Your support is critical to WRVO's ability to continue our high level of service. And thank you for listening to WRVO Public Media.

WRVO Public Media Cornerstone Society Membership Listing, December 2015

PLATINUM LEVEL
2,500+

Michael and Michele Ameigh
Holland and Patience Gregg
Linda and Stephen Pope
Dorothy and Marshall Reisman Foundation
Mr. Jeffrey Smith and Dr. Leslie Kohman
Robert and Nancy Slavens
Linda Wickes

GOLD LEVEL
1,000 - 2,499

Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Edvidge Barrie
Louise Birkead
Donaldl Blair and Nancy Dock
David and Dorothy Bonney
John and Elet Callahan
Elizabelth Calnon
Peggy Chestnut and J. A. Evangelisti
Vincent A. Ciccarino and Sylvia A. Matousek
Diana Cramer
Peter Cronkright and Judith Setla
Richard Ernst
The Honorable Richard Hanna
Robert Hanson
Joyce D. Homan
Giampaolo and Judith Huober
Marcia James
Wayne Keller
Molly G. King
Peter Kyle
Andrea Latchem
John and Candace Marsellus
Peter Marthia
Mary and Ted Mascott
Jason and Jennifer Meyers
Eric and Judy Mower
Mr. and Mrs. John Mueller
Bill and Meg Pfeiffer
William and Rosemary Pooler
Bruce and Lenora Schuchert
Mansukh J. Shah
David and Claudia St. John
Dr. Leah Weinberg
Garret Wikoff

SILVER LEVEL
500 - 999

Anonymous
Anonymous
Anonymous
Dean Anderson
Zachary Anderson
Matthew Alinger
Dean Anderson
Larry Arliss
Prof. Robert H. Ashford
Dr. and Mrs. Richard H. Aubry
Mr. and Mrs. Stephen Auyer
Kathleen Bice
Allan M. and Linda Birnbaum
Steven and Sharon Birnkrant
Mr. and Mrs. Peter E. Black
Warren Brown
Minna Buck
Philip Buck
Charles Borton
Jeanne Brown
Natalie and Warren Brown
Helen Buck
Minna Buck
Scott and Tracy Buckingham
Mr. and Mrs. Robert E. Burdick
Jane B. Burkhead and Robert Sarason
Simon Burt
Eric Busse
Judith Carr
Joan M. Carroll
Dr. D. Bruce Carter
David and Dena Cleaver-Bartholomew
Margaret Clerkin
Ed and Paula Conan
Ron and Melissa Cosser
William Couch
Diana F. Cramer
Frederick Degen
Dr. Fred Edelman and Podiatry Services of CNY
William C. Elliot
Timothy Engst
Joan Engst
John Epling
Richard Ernst and Craig Simmons
Wendy Everleth
Robert Feldmeier
Diane Ferry/South Jefferson Verterinary Hospital
Gary and Betsy Ferner
Diane and John Folk
Mr. and Mrs. Philip Frankel
Ken J. Garno and Jody Tarallo
Laura and Peter Georgianna
Dr. Phillip C. Goia/Children's Health Specialists
Lisa Glasser
Todd Graber
Mr. and Mrs. Richard Green
Eric Greenfield
Mrs. Ellen Edward Griffin
Stuart and Margo Groskin
H. Baird Hansen
Marjorie Head
Lionel Hector
Nancy and Lee Herrington
Dr. David R. Hootnick
David and Susan Hopper
Joseph Hucko/Washington Street Partners
Patricia Infantine
Helen Jacoby and Peter Cannavo
Lisa Jacques
Dr. and Mrs. Lewis Johnson
Mr. and Mrs. Neal Johnson
Gordon and Blair Jones
Michael Jordan
Joseph and Marjorie Julian
Michael P. Kane
John Kent
Dr. Robert O. Kimball
Robin Kimmerer
Harvey and Deborah Kliman
Greg Komarisky
George and Pinny Kuckel
Donna Kuhn
M. Louise Lantzy
Jim O. and Rosanne LaPlante
Gina Lee-Glauser
Jon B. Loftus
Susan B. Long
John Mannion and the Honorable Stephanie Miner
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Celia A. Sgroi
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James and Veronica Tichenor
Michael Tillapaugh
John Trimble
Kathryn and Jay Tunkel
Bonnie Urciuoli
Linda Voce
Craig V. and Cynthia Urciuoli
Barbara T. Walzer
Mr. and Mrs. Roy Welch
Mr. and Mrs. Donald J. Western
Dr. John K. and Mitzi Wolf

Members of the WRVO Cornerstone Society listed here have contributed $500 or more over the course of the 18 month period ending December 1, 2015. These contributors provide a signficant proportion of WRVO's program funding year to year. Many have been contributing for more than 25 years. We are extremely grateful for their extraordinary loyalty and support over the years. It makes all the difference in our ability to provide excellent programming day in and day out, year after year.

If you would like to become a Cornerstone Society member please contact WRVO Member Services at wrvo@wrvo.org, or call us at 312-3690 (toll-free 800-341-3690).

We regret any omissions that may have resulted from contributions received after December 1, 2015 or due to editorial error.

WRVO Public Media is a service of the State University of New York at Oswego. Studios and offices are located on the first level of Penfield Library on the main SUNY Oswego campus at Oswego, New York. Mailing address is WRVO, 7060 State Route 104, Oswego, New York 13090.

Does your employer match contributions? If so, you may be able to double it. contact Bonnie Prime at bonnie@wrvo.org or call 315-312-3690

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WRVO PUBLIC MEDIA

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TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	TIME
5:00 AM	Morning Edition					BBC World Service	BBC World Service	5:00 AM
6:00 AM						Campbell Conv. / Take Care	HealthLink on Air	6:00 AM
7:00 AM						Only A Game	Fresh Air Weekend	7:00 AM
8:00 AM						Weekend Edition	Weekend Edition	8:00 AM
9:00 AM								9:00 AM
10:00 AM	The Diane Rehm Show					Car Talk		10:00 AM
11:00 AM	Call In: 1-800-433-8850 | BirdNote (10:58 AM)					Wait, Wait... Don't Tell Me!	Studio 360	11:00 AM
NOON	Fresh Air					Says You!	A Prairie Home Companion	NOON
1:00 PM	Q					This American Life		1:00 PM
2:00 PM	Here & Now				Science Friday	Reveal	The Splendid Table	2:00 PM
3:00 PM						On The Media	Radiolab	3:00 PM
4:00 PM	All Things Considered					Marketplace Weekend	TED Radio Hour	4:00 PM
5:00 PM						All Things Considered	All Things Considered	5:00 PM
6:00 PM	StarDate (6:32 PM)					A Prairie Home Companion	Campbell Conv. / Take Care	6:00 PM
7:00 PM	As It Happens						Public Radio Presents	7:00 PM
8:00 PM	The Capitol Pressroom					The Moth	Big Picture Science	8:00 PM
9:00 PM	Q					Selected Shorts	HealthLink on Air	9:00 PM
10:00 PM	Tuned to Yesterday							10:00 PM
11:00 PM								11:00 PM
MIDNIGHT	Fresh Air					BBC World Service		MIDNIGHT
1:00 AM	BBC World Service							1:00 AM
2:00 AM								2:00 AM
3:00 AM								3:00 AM
4:00 AM								4:00 AM

Bob Garfield **Brooke Gladstone**

On the Media

Saturdays at 3pm

- Tax Year 2015 Closes this Month -

Please consider making an additional tax-deductible contribution to WRVO this year-end - cash, equities, vehicles including RVs and boats. WRVO will acknowledge your gift promptly with a letter supporting the deduction. To learn more please call us at 315-312-3690 or visit wrvo.org/support.

WRVO PUBLIC MEDIA

7060 State Route 104
Oswego, New York 13126-3599
Your 24 Hour Source for NPR News

2015-16 Winter Newsletter

OSWEGO STATE UNIVERSITY OF NEW YORK

Did you know 24 million people tune in NPR's Morning Edition each week, more than watch NBC's *Today*, CBS' *This Morning* and ABC's *Good Morning America* combined?

Did you know tens of thousands of upstate New Yorkers tune in WRVO Public Media each week on average?

Did you know that fewer than one in ten WRVO listeners contribute to support the best programming available in upstate New York?

Let's change that. WRVO needs every listener to become a member in order to continue to provide the very best programs on radio. Be a WRVO Ambassador. Spread the word. Contribute at WRVO.org or call us at 800-341-3690.

Steve Inskeep Renee Montagne David Greene

morning edition® NPR® NEWS

Weekdays 5-10AM

Thank You for making 2015 *Another* Great Year for WRVO Public Media